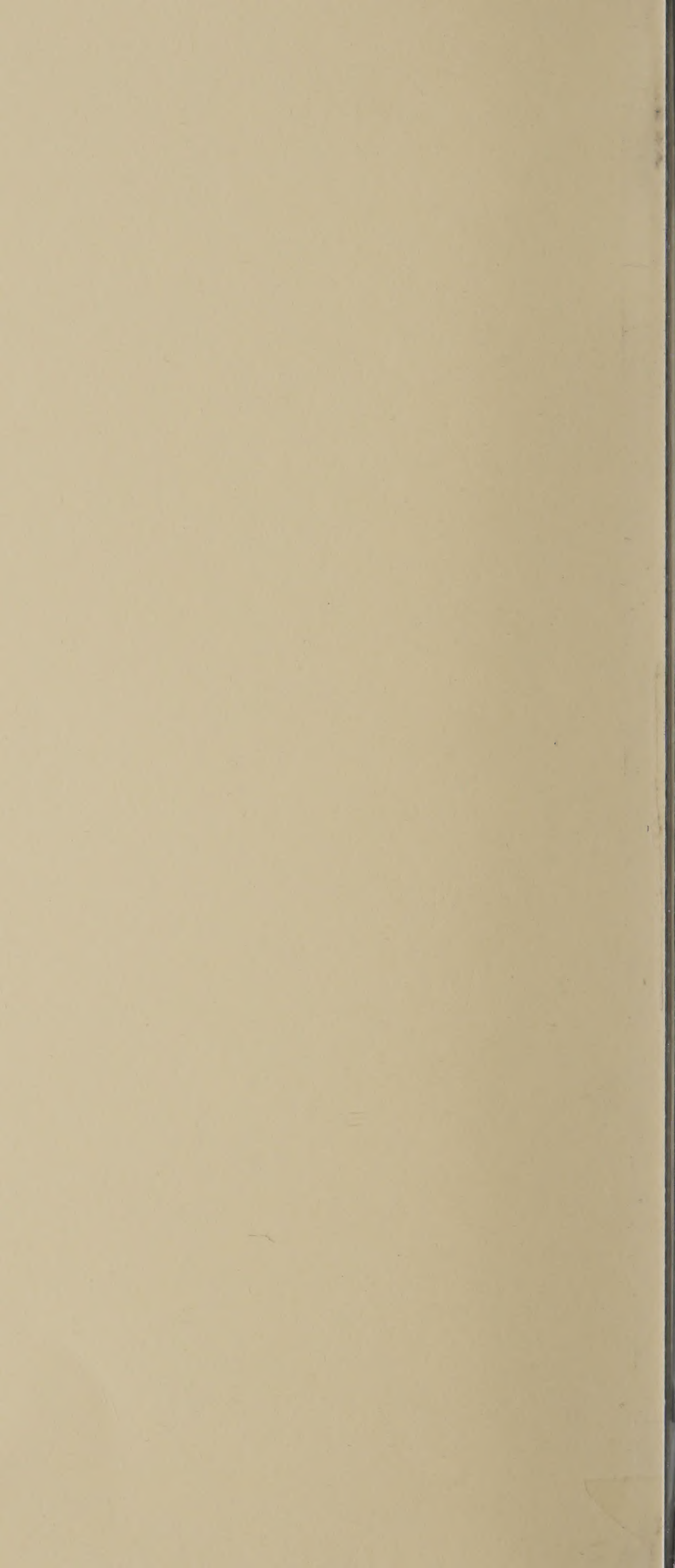


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How To Start a Cooperative



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An Educational Videotape

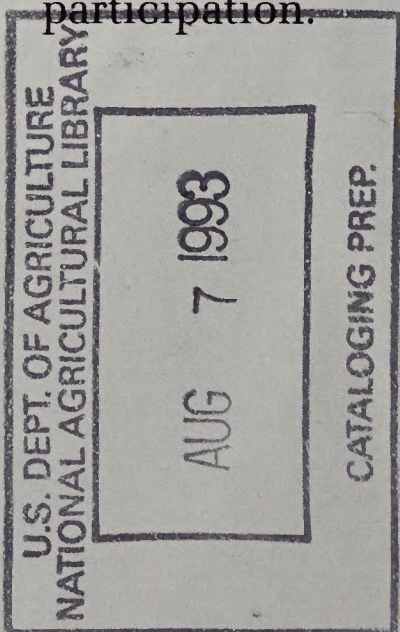
Produced by
Agricultural Cooperative Service
United States Department of Agriculture



In about 30 minutes, you can gain a good understanding of the steps to follow in organizing a cooperative.

Presented in storytelling fashion, this colorful videotape covers the essential conditions that need to be present for a cooperative to be successful.

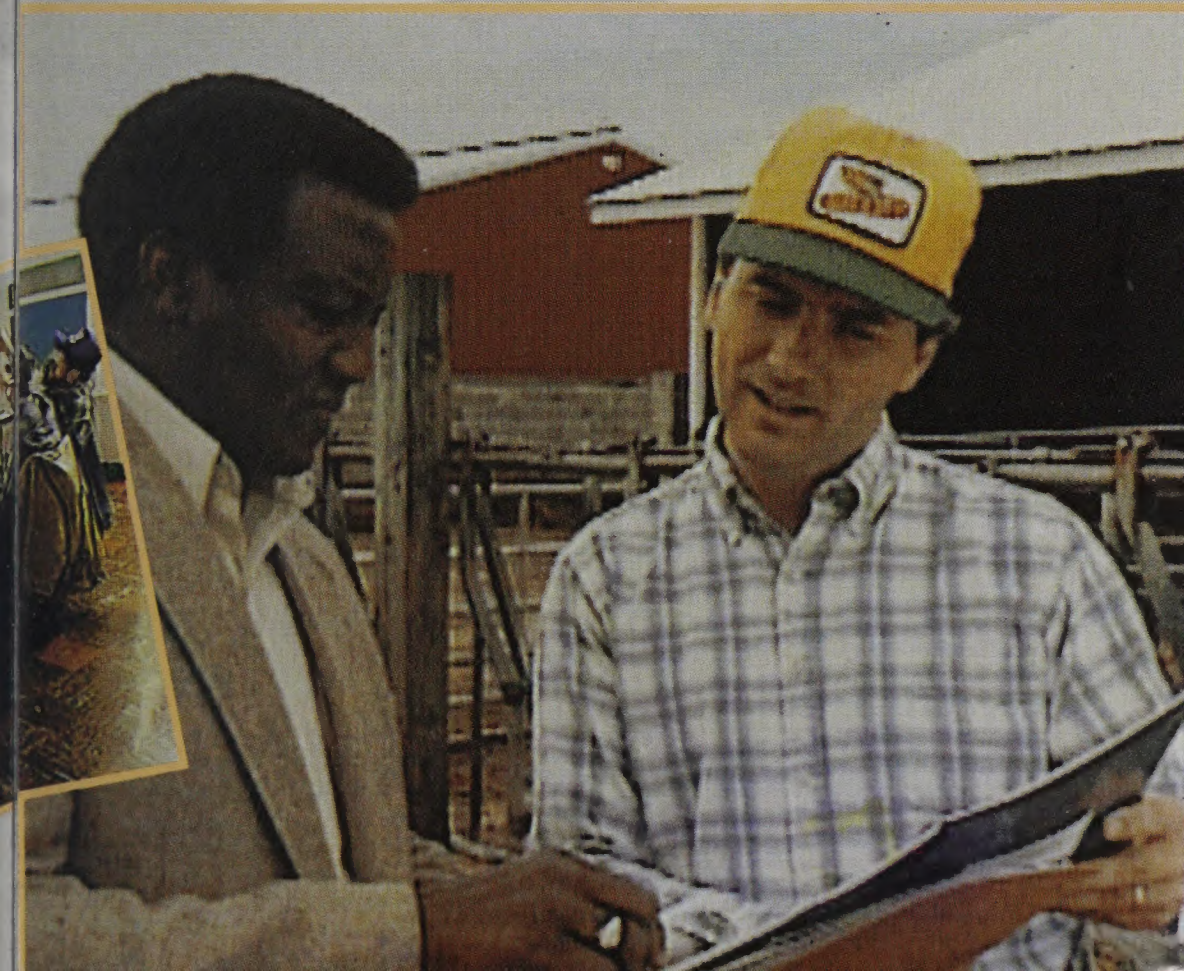
You'll learn why a cooperative is started ... leadership needed ... technical assistance required ... how to determine if economic feasibility exists ... and the importance of member financial commitment and participation.

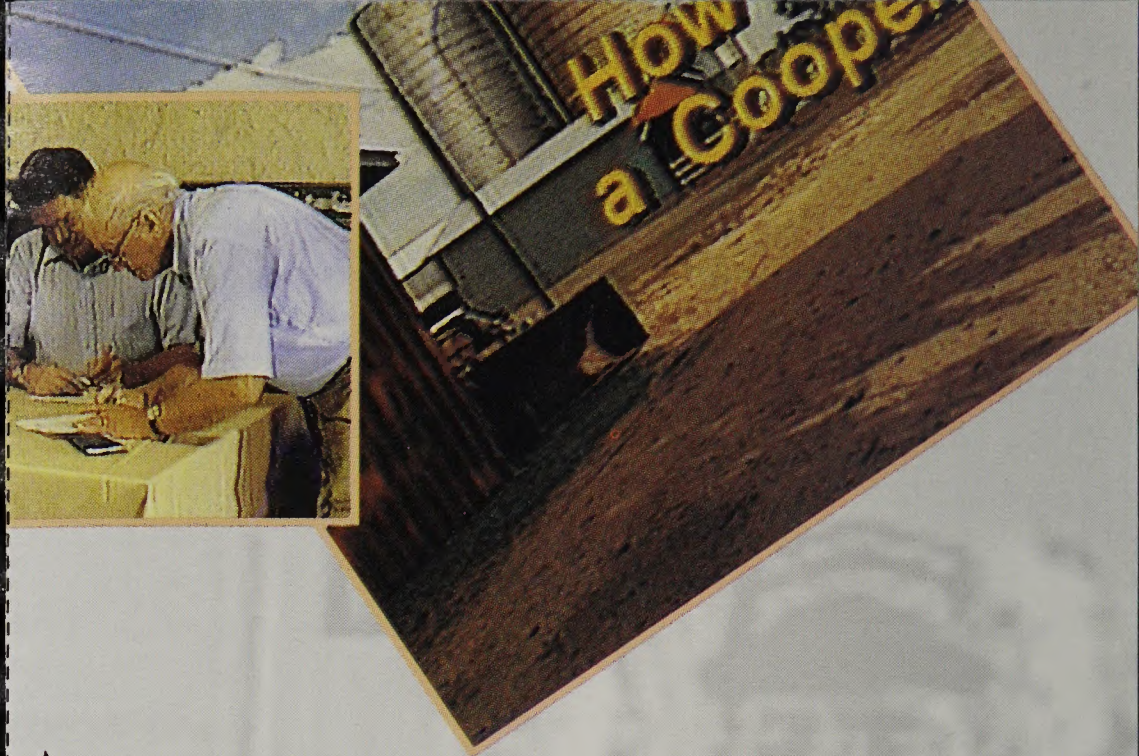




please detach here

This video is designed for groups of producers interested in organizing a cooperative, and for others interested in the formation process. Though it is oriented to an agricultural situation, the organizing principles are applicable to any type of cooperative business endeavor.





Order Form

☐ Yes, please send me a copy of the video “How To Start a Cooperative.” I have enclosed \$25 by check or money order made payable to **Agricultural Cooperative Service.**

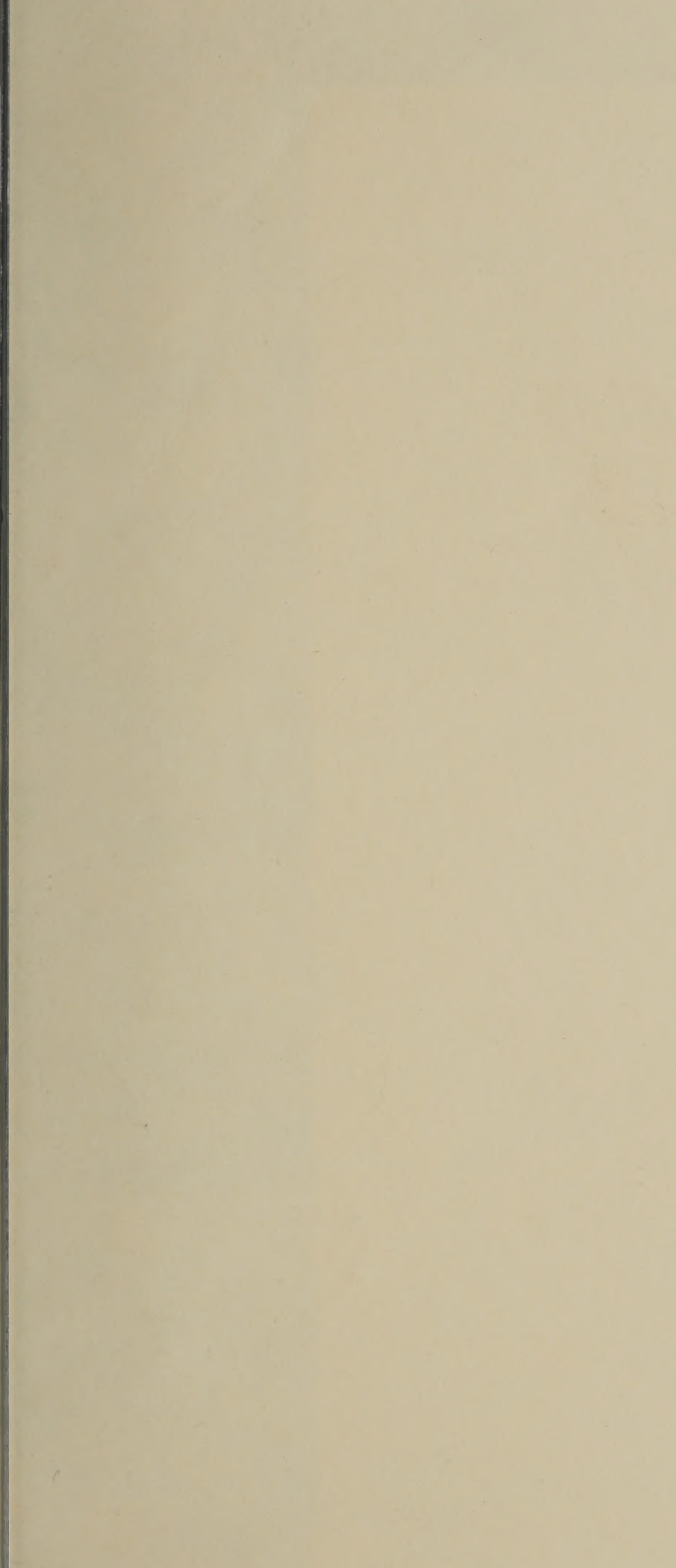
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